

## Cookie Policy

Written by Administrator  
Wednesday, 10 June 2015 16:51

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This "Cookie Policy" (our policy on the use of cookies) is applied to only one site [www.mblo.it](http://www.mblo.it). Making use of our website, you are consenting to our use of cookies in accordance with this Cookies Policy.

If you do not agree to our use of cookies, you must set your browser appropriately or not to use / navigate the website mblo.it.

If you decide to disable the cookies that are used in our sites the online experience on our pages the user may come influenced.

The following table summarizes the different types of cookies that may be used on the site mblo.it, together with their respective function and durability (or for how long each cookie will remain on your device)

### **What are cookies?**

Cookies are computer files or partial data that can be stored on your computer (or other enabled devices to surf the Internet, for example, smartphone or tablet) when you visit a site.

Usually a cookie contains the name of the website from which the cookie comes from, the "life span" of the cookie (ie how long will stay on your device), and a value, which is usually a unique number generated randomly .

### **For what we use cookies?**

We use cookies to make using our sites easier and to better adapt them to your interests and needs.

Cookies can also be used to help speed up your future experiences and activities on our sites.

We also use cookies to compile anonymous aggregate statistics that allow us to understand how visitors use the site and to help us improve the structure and content of our pages.

We can not identify you personally through this information.

### **What types of cookies are used on the site mblo.it?**

Two types of cookies may be used on our Sites: 'session cookies' and 'persistent cookies'.

The 'session cookies' are temporary cookies that remain on your device until the moment you leave the site.

A 'persistent cookie' stays on your device for much longer or until you delete it manually (how long the cookie will remain on your device will depend on the 'life span' of the cookie in question

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and the settings of your browser).

Some of the pages you visit may also collect information through 'pixel tags' (also known as 'clear gifs') that may be shared with third parties who assist in a direct our promotional activities and the development of Internet sites.

For example, information on the use of Internet sites relating to people who visit our Sites may be shared with advertising agencies to target the advertising banners on our websites optimally. In any case, the information is not personally identifiable, although it could be attached to your personal data.

## Cookies used on the Site mblo.it

Type of Cookie
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What they do
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These cookies collect my personal information / identify me?
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Needed (or "technical")	These cookies are essential for the proper operation of our sites, and do not allow us to identify you.
Performance	These cookies help us understand how our sites are used, and help us improve our sites.
Functional	These cookies allow our sites to remember choices you make (such as your user name, language, and other site preferences) to enhance your navigation of our sites.

If you do not accept these cookies, the yield and functionality of the website may be impacted and access to some of our services may be limited.

## Does we use third-party cookies?

When you visit our Sites you may receive cookies from web sites or third-party domains. We strive to identify these cookies before they are used in order to allow you to decide whether you want to accept them or not. Additional information regarding these cookies may be available on the website of the third party.

## More specific information

**Session / temporary:** These cookies are deleted from your device when you leave the website.

**Permanent / persistent:** These cookies are not deleted from your device when you leave the website. Remain on your device for a longer period.

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**NEEDED (or TECHNICAL)**

**Type of Cookie**

:

**What they do?**

**How long is the cookie life on your browser?**

**Cookie details**

Session / temp.

It provides a unique number for each visitor who browse our website.

Session : it will be deleted as soon as you leave our website

A session cookie is a kind of "label" that is uniquely assigned by the server to each client that accesses

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### PREFERENCES

Type of Cookie:

What they do?

How long is the cookie life on your browser?

Cookie details

Language
PREF

It provides switche to view the site in different languages

Session: as soon as you exit from the site

PREF: 6 months

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The language cookie is used to allow visitors to view the contents of the site in different languages available.  
The permanent cookie stored in your browser need to remember the language choice in the latest display.  
For more details on Google cookie "PREF" [the official site of google at this link](#)

### PERFORMANCE

**Cookie utilizzato:**

**Che cosa fa?**

**Quanto a lungo rimane il cookie sul vostro dispositivo?**

**Dettagli sul cookie**

Analytics / Tracking

\_ga  
\_gat

It provides anonymous information /aggregate on what pages you browse and what you do on our website

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Persistent, session and third party

### Google Analytics

[For more info about Google Analytics cookies please click here](#)

### YouTube Tracking

[For more info about YouTube \(Google\) cookies please click here](#)

## FUNCTIONALITY

Social Media / sharing

YSC

GEUP

PREF

VISITOR\_INFO1\_LIVE

Enable you to share comments / ratings / pages / bookmark and help to simplify access to social network

Third party

### Facebook

[For more info about Facebook Connect click here](#)

[For more info about Facebook social plugin please click here](#) .

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### YouTube

[For more info about YouTube \(Google\) cookies policy please click here.](#)

## TARGETING/ADVERTISING

Cross-site Tracking

It provides anonymous information about visitors, such as the sites they visit before and / or after visiting

Persistent, session and third Party

Actually	<b>WE DO NOT USE</b>	this kind of cookies
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## VARIOUS

Rich Media

They support various different elements of functionality on our sites and the sites associated, such as di

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Persistent, session and third party

**YouTube**

[For more info on YouTube \(Google\) cookies please click here](#)

Domain Beacon

The 'Web beacons' (headlights Internet, also known as web bugs / pixel tags / clear GIFs) control the be

Persistent, session and third party

Actually

**WE DO NOT USE**

'beacon' cookies

Other

They support various different elements of functionality on our website.

Persistent, session and third party

**maps.google.com**

[For more info about maps.google.com please click here.](#)

### **How can I check or delete cookies?**

The majority of Internet browsers are initially set to accept cookies automatically. You can change these settings to block cookies or to warn you that cookies are sent to your device. There are several ways to manage cookies. Please refer to the user 's instructions or help screen of your browser to find out how to adjust or change the settings of your browser.

The section "Help" of your browser should be able to help with the management of cookies settings. If you do not wish to receive cookies, you can change your browser to notify you of

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when they are sent. You can also delete cookies at any time that you have already saved, through your browser settings. You can choose whether to accept cookies that are set by our site on your cookies settings. Please note that most of our website works without the use of cookies, but if you choose to disable some of them, you lose features and functionality. MBLO.it is not responsible for the content of third party web sites that can set cookies or not.

To disable all or some cookies from your browser are some guides to date released by the software developer.

- [MANAGE COOKIES IN INTERNET EXPLORER](#)
- [MANAGE COOKIES IN MOZILLA FIREFOX](#)
- [MANAGE COOKIES IN GOOGLE CHROME](#)
- [MANAGE COOKIES IN APPLE SAFARI](#)

If you disable the cookies that we use, this may affect your experience while you are on our Sites, for instance, you might not be able to visit certain sections or not to receive personalized information when you visit our site.

If you use different devices to each other to see and access the Internet sites (for example, computer, smartphone, tablet, etc.), You must ensure that each browser on each device is adjusted to reflect your cookie preferences.

If you want to delete the cookies functionality of Google Analytics you can do so using the Browser Add to Google Analytics Opt available at this address: <https://tools.google.com/dlpage/gaoptout/>

If you want to check the current status of your cookie preferences you can use the online tool available at this address: <http://www.youronlinechoices.com/>

### **Where can I find more information about cookies?**

List of cookies for Google Analytics and how they work: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

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Official website of the Privacy Guarantor:

<http://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/2145979>

Independent organizations All About Cookies

<http://www.allaboutcookies.org/>

If you want to contact us regarding our use of cookies you can do so by sending a message from the "contact" section of the site, or write to: [info@mblo.it](mailto:info@mblo.it)

This page can be reached through links on all pages of the site "www.mblo.it" pursuant to art. 122 seconds paragraph of Legislative Decree no. 196/2003 and following the procedures simplified information and acquisition of consent for the use of cookies published in the Official Gazette 126 of June 3, 2014 and its record of the action 229 of 8 May 2014.